



BIG BOARD SPONSORSHIPS



Mill Creek Touchdown Club **"BIG BOARDS"** are located on the rear of the home stands facing the parking lots and entry to **Mill Creek High School** and **Osborne Middle School**. During our varsity home football games, attendance can reach in excess of 10,000 people seeing our BIG BOARDS! Along with our scheduled home games we have daily visibility exceeding over 4000 students along with the traffic volume of parents and visitors to our schools and many other after-schools scheduled events. Your business name and message will be shared with tens of thousands of existing and potential customers on an annual basis as Mill Creek Community Stadium hosts events year round from high school sporting events, youth events, band events, community events and graduation of the largest high school in the state of Georgia!

We are proud to announce the ability to adapt our BIG BOARDS to larger advertisements this year! We will be offering a double slot space and quad slot space along with our traditional single slot spaces. Our configurations that are available will be based on space at the beginning of our football season (Mid-July) and will be honored by contract length and years of participation on the big board. Waiting lists will be built each year and those spots offered first to our waiting lists and then new companies. *The Mill Creek Touchdown Club reserves the right to approve or deny any ad based upon guidelines for what is considered a community friendly ad.*

Single Slot

\$1,750 –1 Year							
\$4,350 –3 Year*							

Double Slot – Requires Multi-year contract

\$9,000 – 3 Year*							

Quad Slot – Requires Multi-year contract: Restriction of 1 Quad per BIG BOARD (2 available)

\$22,500 – 3 Year*							

***Multi-year contracts are paid annually via company check - 40% - Year One / 30% Year Two / 30% Year Three**
 Example: \$4,350 Single Slot: 2010 Payment: \$1740 – 2011 Payment: \$1305 – 2012 Payment: \$1305



MILL CREEK TOUCHDOWN CLUB

a 501c3 Non-Profit Organization

BIG BOARD Advertisement Order Form

Sponsor Information				BIG BOARD Details			
Business Name:				Single Slot <input type="radio"/>	Double Slot <input type="radio"/>	Quad Slot <input type="radio"/>	
Address:				Renewal Agreement: <input type="radio"/>	Date of Initial Ad	New Agreement: <input type="radio"/>	
				Length of agreement	1 Year <input type="radio"/>	3 Year <input type="radio"/>	
Contact:	City	State	Zip	1 Year Details	3 Year Details		
							2010 40% Fee
Phone #:			Ext:	Payment Amount	Agreement Amount	2011 30% Fee	
Email:							2012 30% Fee

Ad Description

Please provide a description of your requested **BIG BOARD ad** so that our production vendor can properly build the ad to your guidelines. Please describe any special requests or colors that would be considered critical to your ad. Please provide details on the artwork and logos that you will be providing and the method that they will be provided. All artwork and logos must be camera ready or to a quality that can be reproduced in a larger format. Any design creation will be available at fees established by our production vendor and will be your responsibility for payment.

Other Important Information			Payment Information		
Date			<i>If you selected a 1 year agreement, please insert your annual payment amount.</i>	1 Year Payment Amount	\$
Require email copy of ad	Yes <input type="radio"/>	No <input type="radio"/>	<i>If you are selected a multi-year agreement, please insert your current year annual payment amount:</i>	Multi- Year Payment Amount	\$
			**Offered at a substantial discount to BIG BOARD sponsors – cost is \$300 – Add \$300 ->	Full-Page Color Ad in Game Program	\$
			**Offered at a substantial discount to BIG BOARD sponsors – cost is \$100 – Add \$100 ->	Internet Banner Ad	\$
Player that sold the ad – first initial / last name				Total Amount Due	\$
Touchdown Club member that sold ad			Please print Name		
			Signature of Company Representative	Paid by Cash	Paid by Check #

Questions - ? Please contact a Touchdown Club Board Member, details of contacts found at www.millcreektclub.com	Need immediate help Contact: Mike Estep, President 404.805.0868 – mestep@becacorp.com	Please submit payment to Mill Creek Touchdown Club P.O. Box 849 Dacula, Georgia 30019
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